

ALYSSA DEBELLA



UNITED STATES BASED



THEWISEWILLOWBLOG@
GMAIL.COM



WWW.THEWISEWILLOW.
COM

The Wise Willow

SKILLS

WRITING

SEO IMPROVEMENT

VIDEO EDITING

COPYWRITING

WEBSITE DESIGN

EDITING AND TRANSLATION
(SPANISH AND ENGLISH)

PROFILE

Alyssa is a lifestyle blogger, university student, and website designer with a passion for wellness, vegan living, minimalism, and creative writing. She is an experienced blogger, writer, researcher, web designer, and editor.

TIMELINE OF EXPERIENCE



2015

CREATED BLOG AND STARTED ONLINE WORK

Graduated in the IB program of high school

Started online business exploration

Book reviews, recipes, DIY projects, and university prep blog posts



2016-2017

LEARNED WEBSITE DESIGN AND BRANDING

Redesigned website twice (Wordpress, self-hosted)
Learned CSS style coding and Wordpress integrations

Designed other websites from client specifications and dialogue



2017

GUEST POSTS, REBRANDING, AND AUTHENTICITY

Completed guest posts for well-known sites

Proofread and edited works

Translated posts between English and Spanish

Learned about social media integration

Became an active member in collectives

AWARDS

2016

LIEBSTER AWARD
MYSTERY BLOGGER
AWARD

COLLECTIVES

INFLUENCEHER
BLOG MEETS BRAND
EVERYWHERE SOCIETY
BRAND BACKER
THRIVE MARKET AFFILIATES
YOUNG LIVING AFFILIATES
AMAZON AFFILIATES
WOLFBLOGGERS
ACTIVATE BY BLOGLOVIN'

BRAND PORTFOLIO

BABBLEBOXX
GOMACRO
LIFEGOALSMAG
CASPER MATTRESS
THRIVE MARKET

BOOK PUBLICITY SERVICES
THE UNIVERSITY NETWORK
ECHOS/SOLO BAG NY